

**USA Jump Rope
Executive Summary for October
For October 2009 Month End
Wednesday, March 24, 2010**

	<u>October Actuals</u>	<u>Corporate Budget</u>	<u>Variance</u>
Income	\$37,085	\$20,480	\$16,605
Cost of Sales	<u>(\$39,539)</u>	<u>\$2,182</u>	<u>(\$41,721)</u>
Gross Margin	(\$2,454)	\$22,662	(\$25,116)
Compensation (Employee, Contract Labor)	(\$17,632)	(\$9,381)	(\$8,250)
General & Adm Expenses	<u>(\$17,234)</u>	<u>(\$11,993)</u>	<u>(\$5,241)</u>
Net Income	(\$37,319)	\$1,287	(\$38,607)

Commentary

Variance %

81.08%

-1912.20%

-110.83%

87.94%

43.70%

-2999.04%
