

**USA Jump Rope
Executive Summary for February
For February 2009 Month End
Wednesday, March 24, 2010**

	<u>February Actuals</u>	<u>Corporate Budget</u>	<u>Variance</u>
Income	\$9,049	\$16,229	(\$7,180)
Cost of Sales	<u>(\$48)</u>	<u>(\$9,512)</u>	<u>\$9,464</u>
Gross Margin	\$9,001	\$6,717	\$2,284
Compensation (Employee, Contract Labor)	(\$9,101)	(\$9,335)	\$235
General & Adm Expenses	<u>(\$6,846)</u>	<u>(\$11,460)</u>	<u>\$4,615</u>
Net Income	(\$6,945)	(\$14,079)	\$7,134

Commentary

Variance %

-44.24%

-99.50%

34.01%

-2.51%

-40.27%

-50.67%
