

**USA Jump Rope
Executive Summary for April
For April 2009 Month End
Wednesday, March 24, 2010**

	<u>April Actuals</u>	<u>Corporate Budget</u>	<u>Variance</u>
Income	\$48,423	\$63,413	(\$14,990)
Cost of Sales	<u>(\$20,272)</u>	<u>(\$19,443)</u>	<u>(\$828)</u>
Gross Margin	\$28,152	\$43,970	(\$15,818)
Compensation (Employee, Contract Labor)	(\$10,560)	(\$9,052)	(\$1,507)
General & Adm Expenses	<u>(\$4,788)</u>	<u>(\$12,854)</u>	<u>\$8,067</u>
Net Income	\$12,804	\$22,063	(\$9,259)

Commentary

Variance %

-23.64%

4.26%

-35.97%

16.65%

-62.75%

-41.96%
