

**USA Jump Rope
Executive Summary for October
For October 2008 Month End**

	<u>October Actuals</u>	<u>Corporate Budget</u>	<u>Variance</u>	<u>Variance %</u>
Income	\$19,293	\$15,860	\$3,433	21.65%
Cost of Sales	<u>\$2,682</u>	<u>(\$515)</u>	<u>\$3,197</u>	<u>-620.74%</u>
Gross Margin	\$21,975	\$15,345	\$6,630	43.21%
Compensation (Employee, Contract Labor)	(\$13,303)	(\$9,300)	(\$4,004)	43.05%
General & Adm Expenses	<u>(\$12,314)</u>	<u>(\$7,696)</u>	<u>(\$4,618)</u>	<u>60.01%</u>
Net Income	(\$3,642)	(\$1,651)	(\$1,992)	120.67%

Commentary
