

**USA Jump Rope  
Executive Summary for March  
For March 2008 Month End**

	<u>March Actuals</u>	<u>Corporate Budget</u>	<u>Variance</u>	<u>Variance %</u>
Income	\$98,839	\$73,096	\$25,743	35.22%
Cost of Sales	<u>(\$5,686)</u>	<u>(\$12,060)</u>	<u>\$6,374</u>	<u>-52.85%</u>
Gross Margin	\$93,153	\$61,036	\$32,117	52.62%
Compensation (Employee, Contract Labor)	<u>(\$4,676)</u>	<u>(\$9,719)</u>	\$5,044	-51.89%
General & Adm Expenses	<u>(\$15,735)</u>	<u>(\$10,339)</u>	<u>(\$5,395)</u>	<u>52.18%</u>
Net Income	\$72,742	\$40,977	\$31,765	77.52%

**Commentary**

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